



**BIG TROUBLE IN RIVER CITY! NATSUME'S *RIVER CITY: RIVAL SHOWDOWN* TO LAUNCH DIGITALLY AND AT RETAIL THIS NOVEMBER**

*Limited Edition Keychain Gift with Purchase Included With Retail Version*

**Burlingame, CA - August 31, 2017** - Natsume, Inc., a worldwide developer and publisher of family-oriented video games today announced that *River City: Rival Showdown*, known in Japan as *Downtown Nekketsu Monogatari SP*, will launch digitally and at retail this November for the Nintendo 3DS with an MSRP of \$29.99. The retail version will include a limited edition keychain as a gift with purchase while supplies last.

"We are very excited for players to battle their way through *River City: Rival Showdown*," said Hiro Maekawa, President and CEO of Natsume. "The River City franchise has changed a lot since when it first debuted, but our fans will be happy to see classic Kunio-Kun elements in this new game as well."

***River City: Rival Showdown***, released in Japan to celebrate the Kunio-Kun series' 30th anniversary, takes the original story of River City Ransom and adds multiple story paths, multiple endings, and a dynamic fighting system that evolves the Kunio-Kun series in a new, exciting direction!

One night, Kunio is attacked by two mysterious individuals. On top of that, Riki's girlfriend has disappeared, and it's up to Kunio to find out the truth! Kunio has just 3 days to unravel the mystery, and he'll need your help to take down all who stand in his way. Take on some familiar faces from the River City games and meet new ones in this fast-paced beat-'em-up RPG.

*River City: Rival Showdown* will feature:

- Different Story Paths and Different Endings!
- A Day and Night Cycle!
- Bonus Double Dragon Fighting Game Included!
- Super Special Moves, Such as Turbo Stone Hands!
- 2 Player Local Co-Op Play!
- Multiple Difficulty Levels!

Players can follow the latest news for all of the beloved Natsume franchises at [www.natsume.com](http://www.natsume.com) and by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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### **About Natsume**

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit [www.natsume.com](http://www.natsume.com)